



Boys' U18

AUSTRALIA TOUR 2027

Celebrating 50 Years of Excellence & Community

Corporate Sponsorship Opportunities



OUR VISION & JOURNEY

Strathendrick Rugby Football Club is a proud Scottish rugby club with a strong community ethos and a long standing commitment to developing players and people through the game.

As we enter our 50th year, the club continues a journey built on respect, teamwork, and ambition. A key focus of this milestone period is our aim to conclude our players' school rugby experience with the trip of a lifetime to Australia, offering international sporting exposure and cultural opportunity in a country preparing to host the Rugby World Cup.

Proposed Tour Schedule



Date / Month (2027)	City	Nights	Key Activity Highlights
Late July	Sydney	4 Nights	Tour launch, training sessions, competitive fixture, iconic sightseeing
Late July/Early August	Melbourne	3 Nights	Match fixture, elite training environment, professional sport experience
Early August	Brisbane	3 Nights	Final fixture, experiences, tour finale
TOTAL	3 cities	10 Nights	Trip of a lifetime



Sponsorship Packages

We are taking a touring squad of around 26 young players, supported by a coaching and management team of six, on what will be a defining moment in their rugby and personal journeys. A tour of this scale represents an investment of approximately £100,000 / \$200,000, and while every player and family is committed to working tirelessly to raise funds, this ambition cannot be achieved alone. Parents, players and volunteers will give their time, energy and creativity to make this tour possible — but it is the support of generous corporate sponsors that truly turns aspiration into reality. Your partnership will help create a once-in-a-lifetime experience, opening doors to international rugby, lifelong memories and opportunities that will stay with these young people far beyond the final whistle.

Tier	Package Name	GBP	AUD (approx.)	Positioning
	Diamond Partner	£15,000	\$30,000	Ultimate, category exclusive, naming rights level
	Platinum Partner	£10,000	\$20,000	Headline tour sponsor
	Gold Partner	£5,000	\$10,000	High visibility major partner
	Silver Partner	£2,000	\$4,000	Strong SME sponsorship
	Bronze Partner	£1,000	\$2,000	Entry-level corporate supporter
	Community Partner	£500	\$1,000	Local business & supporter

ELITE PARTNERSHIP TIERS



DIAMOND PARTNER (£15,000 / \$30,000)

- **Ultimate Exclusivity:** Category-exclusive, naming-rights partnership
- **Headline Sponsor:** 'Australia 2027 Tour, in partnership with [Sponsor]'
- **Primary Branding:** Logo across all tour kit & marketing
- **VIP Recognition & Category Exclusivity**
- **Limited to one partner**



PLATINUM PARTNER (£10,000 / \$20,000)

- **Headline Visibility:** High-impact visibility throughout tour
- **Apparel Branding:** Prominent logo on tour kit & apparel
- **Digital Presence:** Strong visibility across social & web
- **Brand Alignment:** Youth development & international sport focus



SME & COMMUNITY PARTNERSHIP TIERS



GOLD PARTNER £5,000 / \$10,000

- High-visibility major partner
- Logo on tour kit & apparel
- Digital visibility & brand alignment



SILVER PARTNER £2,000 / \$4,000

- Strong SME sponsorship
- Logo on tour kit & apparel
- Digital visibility



BRONZE PARTNER £1,000/\$2,000

- Entry-level corporate support
- Digital visibility on website
- Mention in tour updates



COMMUNITY PARTNER £500/\$1,000

- Local businesses & supporters
- Name listed on club website
- Acknowledgement in tour report



PROUDLY SUPPORTING

We are proud to support the **My Name'5** Doddie Foundation in the UK and Hearts In Rugby Union in Australia



My Name'5 Doddie Foundation

<https://www.myname5doddie.co.uk/>



Hearts in Rugby Union

<https://www.heartsinrugbyunion.com.au/>

10% of all sponsorship funds raised will be donated to support these amazing charities



PARTNER WITH US AUSTRALIA 2027

Support Strathendrick U18's Boys on our journey to Australia in 2027.

Align your brand with a proud Scottish rugby club developing young men through leadership, discipline and teamwork.

Let's build something special — together.

CONTACT



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Strathendrick Rugby Club



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